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Archer NSG to Acquire Operations Consulting and Software Development Company ProjectStory

*Strategic Combination Leverages Longtime Relationships to Deliver Best-in-Class
Business Optimization and High-Value Managed Services Solutions to Law Firms and
Other Professional Services Clients*

CHICAGO, February 3, 2020—Management consulting firm Archer NSG is pleased to announce the acquisition of ProjectStory and its products, OpsNotes and PSCertify. Workflow guru and ProjectStory founder Mike Baron will join Archer as Chief Storyteller and Executive Vice President of User Experience, bringing his decades-long expertise in operations consulting to Archer’s growing list of national and international law firm clients.

Archer and its clients will also benefit from Baron’s deep relationships with some of the industry’s most talented technical writers, training developers, instructional designers, information architects, graphic designers and other longtime collaborators.

“Our vision is to be a single source for law firms looking to implement process optimization internally, as well as exploring the use of high-value managed services as part of that new efficiency,” said Jim McGinnis, co-founder and CEO of Archer. “ProjectStory has been an important element in our service delivery model for many years now, so we are pleased to welcome Mike and his proven methodology into the Archer family and to begin offering OpsNotes and PSCertify as proprietary tools in our consulting and managed services offerings.”

A key component of Archer’s business is helping law firms increase efficiencies and reduce costs by outsourcing accounting, human resources, information technology, marketing and other high-value back-office functions. ProjectStory and its product suite are critical in the change management that is essential to successfully implementing this type of organizational vision at a strategic level.

“We are excited to bring ProjectStory under our roof and continue to leverage and enhance OpsNotes and PSCertify,” said Chris Rutledge, Archer’s co-founder and Chief People Officer. “These highly effective tools will allow us to help our clients define existing processes and identify exciting new ways to tune their business.”

“This combination makes sense on so many levels,” added Baron. “The founders of Archer have a unique, holistic view of the business process and operational improvement that resonates with me. They are forward-thinking and in touch with organizational dynamics, and their approach to integrating and upgrading technology and processes is very consistent at a strategic level with what ProjectStory does tactically.”

The acquisition is expected to close in early February. Financial and other terms of the transaction are confidential.

About ProjectStory

For more than two decades, ProjectStory has used its browser-based tools to help businesses run better by capturing, modeling, organizing, defining, documenting and understanding how organizations perform their essential functions. The company’s OpsNotes product leverages proven methodology to capture operational workflows and corresponding procedures that are visually organized, thoroughly documented, and searchable according to each client’s desired level of detail. PSCertify is a testing and certification tool that allows clients to configure, test and track employees’ knowledge of operational procedures, as well as create a permanent record of performance and certify that training is effective.

About Archer NSG

Founded in 2018 to bring a fresh perspective to business process optimization, Archer works closely with law firm and Fortune 500 COOs, CIOs and practice managers to design practical, effective processes and support solutions that provide greater operational efficiencies for clients. With a laser focus on the objective operational metrics needed to drive management decision-making, Archer’s consulting teams offer solutions that lead to improved use of time and resources throughout the enterprise, delivering better results more effectively and profitably.

For more information, visit archernsg.com

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